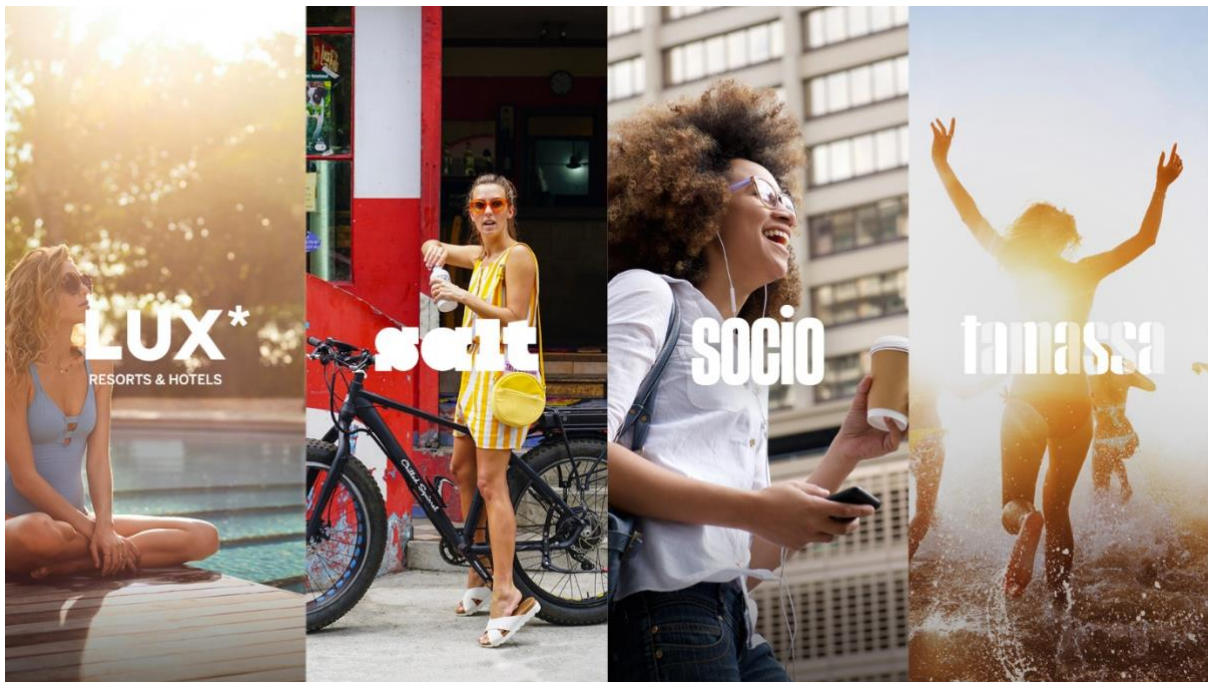


The Lux Collective Launches First-Ever Podcast Series “The Spirit of Lux”

Released fortnightly, series one comprises six episodes and is hosted by veteran hotelier Paul Jones offering travel inspirations through insightful conversations with architects, designers, country leaders, passionate hoteliers and captains of industry



Singapore, 11 August 2021 – Launched today, the first three episodes of The Lux Collective’s podcast <[The Spirit of Lux](#)> delve behind-the-scenes with the many change agents who helped transform this luxury hotel management company from its humble origins in the Indian Ocean into one of the most dynamic and exciting hospitality groups that strive to make each moment matter and care about what matters each and every day.

Hosted by Chief Executive Officer Paul Jones, he spoke to three extremely passionate people who were delighted to share their thoughts and ideas on how they are constantly pushing the boundaries to provide unscripted and unexpected moments that guests of [LUX* Resorts & Hotels](#), [SALT](#) and [Tamassa](#) have come to expect.

Inspired by luxury travel guru [Mary Gostelow’s Girahead Podcast](#), Paul said, “We are living in extraordinary times where physical distancing only emphasises the need to show care for one another. I hope through this podcast, we can transmit our passion for travel and exploration that will inspire us to continue dreaming.”

Episode 1: Featuring Ron Kaufman: Care-ology and the Circle of Care

The world’s foremost educator on *Uplifting Service* and New York Times best-selling author, Ron Kaufman is the founding father of the Care-ology philosophy; the transformation of

Service to include authentic Care. Ron invites listeners to discover a paradigm shift in the hospitality industry, connecting delivery of Service with a commitment to Care that enables genuine well-being for guests and team members of [The Lux Collective](#).

Coming up next:

Episode 2: Featuring Kelly Hoppen CBE: Designing Perfection

Multi-award winning interior designer Kelly Hoppen CBE talks about her role in transforming LUX* Resorts & Hotels into a luxury hospitality brand. Kelly discusses the concept behind her latest project with the group, the highly anticipated [LUX* Grand Baie Resort & Residences](#), opening this November and finding harmony by blending the natural landscape and generous space with her East Meets West style and neutral palette. She encourages listeners to explore the full wellness experience in Mauritius and to find one's equilibrium.

Episode 3: Featuring Jeremie de Fombelle: Lessons in Leadership in the Era of Covid

Seasoned General Manager Jeremie de Fombelle has globetrotted from France to Asia and settled in Mauritius for the last seven years running a tight ship at the stunning [LUX* Le Morne Resort](#). Jeremie discusses the top three most important traits to excel in the industry, empowering and motivating his 300-strong team members in the time of Covid as well as his personal passion for driving a zero food waste vision for the hospitality industry.

Listen to *The Spirit of Lux* on [Spotify](#) or [Apple Podcasts](#). New episodes will be uploaded every two weeks. Follow [@luxresorts](#) [@saltresorts](#) and [@tamassaresort](#) for more updates.

-END-

Media contact Grace Lee/ Vice President – Public Relations / grace.lee@theluxcollective.com

High res images can be downloaded [here](#)

About The Lux Collective

The Lux Collective is a global hotel operator headquartered in Singapore and manages brands LUX* Resorts, SALT, Tamassa, SOCIO and Café LUX*. Other properties managed by The Lux Collective include Hotel Le Recif, Reunion Island as well as Ile des Deux Cocos, Mauritius, a private paradise island.

Successful hospitality experiences are created through hard work, passion and the collaboration of people with diverse skills. The Lux Collective work together with some of the most passionate and creative thinkers and doers. Together with their team members, stakeholders, vendors and partners, they create and deliver some of the leading hospitality experiences in the world. Putting people first is the core of their culture as well as staying true to its values of being passionate, responsible and innovative in all that they do. The Lux Collective make each moment matter and cares about what matters. By providing comfort through thoughtful and exquisite designs, they create experiences that make each moment matter for all guests.

The Lux Collective is committed to operating in a considered and respectful manner that is mindful of future generations.

An affiliate member of IBL, a major economic player in the Indian Ocean, and a leader of the "TOP 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

The Lux Collective currently manages:

LUX* Resorts & Hotels

Mauritius: LUX* Grand Gaube Resort & Villas, LUX* Belle Mare Resort & Villas, LUX* Le Morne Resort and LUX* Grand Baie Resort & Residences (opening 1 November 2021)

Maldives: LUX* North Male Atoll Resort & Villas and LUX* South Ari Atoll Resort & Villas

Ile de la Reunion: LUX* Saint Gilles Resort

China: LUX* Tea Horse Road China (Lijiang, Benzilan, Stone Town, Peach Valley, Daju Village, Sangushui, Dali – opening

2021, Shangri-La – opening 2021, Pu'er – opening 2022), LUX* Chongzuo, Guangxi, LUX* Liyang (opening 2022) and LUX* Luxelakes, Chengdu (opening 2025)

Vietnam: LUX* Phu Quoc (opening 2022)

France: LUX* La Baraquette Resort & Residences (opening 2023)

SALT Resorts

Mauritius: SALT of Palmar

Tamassa

Mauritius: Tamassa Bel Ombre

SOCIO

Mauritius: SOCIO Trianon (opening 2022)